

The Jewish Federation Request for Proposals

*for initiatives to Engage the Next Generation
& Strengthen Jewish Life in Northern Virginia*

OUR COMMITMENT TO INNOVATION AND IMPACT CONTINUES IN 2020

We are eager to see new initiatives take root, to cultivate new partnerships and to increase collaboration between our communal organizations in alignment with The Jewish Federation.

We envision an open, connected, and vibrant Jewish community that cares for each other, fosters Jewish learning and journeys, embraces Jewish peoplehood and Israel, and acts as a force for good in the world.

We are committed to investing in thinking big, dreaming big, and creating the space to further the innovation and impact that will shape the future of the Greater Washington Jewish community.

At this time, Federation is requesting proposals for new initiatives and/or expansion initiatives (including renewals from the inaugural grant cycle) with the strategic priority of areas of Engaging the Next Generation and Strengthening Jewish Life in Northern Virginia (NOVA).

Join us on the journey!

TYPES OF GRANTS AVAILABLE:

The objective of this RFP process is to identify transformational ideas that will encourage greater collaboration among organizations, increase engagement, and enhance community building. Federation is focusing on both increasing impact (expansion/scaling of existing initiatives) and innovation (launch of new initiatives). Federation encourages organizations to submit proposals for initiatives in one or both areas, and to consider collaborating with other organizations.

IMPACT GRANTS (EXPANSION/SCALING) These grants will enable strong programs to make greater impact by expanding or replicating an already proven initiative in the community. To be considered for funding, proposals must align with areas of focus, variables identified, and impact expectations.

INNOVATION GRANTS (NEW PILOT INITIATIVES) These grants will enable organizations to pilot new programs that have never before been run in the Greater Washington Jewish community or are in the early phase of idea/program development. Selected programs will target marginalized or underserved populations or address needs not currently addressed within our areas of focus. New opportunities with both local and national partners will be accepted. Where appropriate, a local organization may bring a national program to the community.

ELIGIBILITY REQUIREMENTS FOR APPLYING ORGANIZATIONS:

- Tax-exempt organizations or individuals affiliated with a fiscal sponsor
- Must offer programs that are welcoming, inclusive, and reflect Jewish values
- Submit requested financial documentation
- Agree to clearly identify on program marketing materials that, “this program is powered by The Jewish Federation of Greater Washington”
- Promote appropriate programs and offerings of Federation and other grantees to your participants/members



PROPOSALS ACCEPTED AROUND THE FOLLOWING:

Program collaboration across the community is strongly encouraged and will be weighted favorably in the evaluation process.

ENGAGING THE NEXT GENERATION (NEXT GEN) <i>Audience: post college singles, couples, families with young children</i>	STRENGTHENING JEWISH LIFE IN NORTHERN VIRGINIA (NOVA) <i>Audience: open</i>
<p>Federation is particularly interested in projects that directly address a component of our vision (see above) and incorporate one or more of the following aspects:</p> <ul style="list-style-type: none">• Addresses underserved or marginalized populations in the Jewish community• Furthers collective efforts enabling the Jewish community to act as a force for good in the world• Maximizes the capabilities of two or more organizations through collaboration• Offers a new model or mechanism for service delivery• Enables the smooth transition of populations across life stages	

The Task Forces will use the following decision-making framework to rank and recommend proposals for the upcoming grant cycle:

ALIGNMENT WITH FEDERATION MISSION & VISION:

- Geography
- Population
- Engagement
- Cross-organization collaboration

BUSINESS CONTEXT:

- Goals
- Scalability
- Risk Factors
- Management (financial and governance)

PLAN AHEAD!

Application Deadline: **January 17, 2020**

Pitch Night: **February 6, 2020**

Find everything you need to apply in our Taskforce Public Folder, including application link and directions to apply, virtual and in-person office hours appointment sign-up, and a spreadsheet to share your work, discover what other organizations are doing, and learn how to connect to collaborate.

Contact us

We strongly encourage you to speak with Federation team members throughout the process, during office hours, and especially before submitting your proposal. These conversations will ensure that your project meets the RFP criteria.

Reach our team at taskforce@shalomdc.org or connect directly with Jessica Lieberman, Federation's Director of Innovation, at jessica.lieberman@shalomdc.org or **301-230-7258**.

