

CONNECT WITH PURPOSE

NOW AND ALWAYS

Caring for our most vulnerable in a time of crisis.
Sustaining our community for a strong and vibrant Jewish future.



The Jewish Federation
OF GREATER WASHINGTON

CONNECT
WITH
PURPOSE

WHY FEDERATION?



AN UNPRECEDENTED CHALLENGE

Federation's unique vantage point as a Jewish convener in the Nation's Capital positions us to mobilize the people, organizations, and resources crucial to navigating complex communal challenges. Coming together as a Jewish community to address the challenge of the day is not new.

We have been serving Greater Washington for 95 years.

We are built for this.



The Jewish Federation mobilizes people to address the most vital opportunities and challenges facing our diverse and growing Jewish community—in times of calm and crisis. We empower and inspire community builders, leaders, and organizations to connect with purpose, joining together to build a strong and vibrant Jewish future.



18% of households in the DMV include a family member with a health limitation or disability*



2,000 Holocaust survivors live in Greater Washington



6% of adults in Metro DC have elderly parents or close relatives living in a local independent or assisted living facility*



4,650 families report being unable to pay for an emergency \$400 expense*

»» We are caring for:

- People near and below the poverty line
- Holocaust survivors
- People facing mental health challenges
- Seniors
- People facing food or financial insecurity
- Victims of domestic abuse
- People with disabilities



»» We convene, collaborate with, and support:

- Human service agencies
- Synagogues
- Jewish Community Centers
- Hillels on college campuses
- Jewish summer camps
- Social action groups
- Jewish Day Schools
- Relationship-building community organizations



A CRITICAL MOMENT





The coronavirus pandemic has struck Greater Washington in unprecedented ways. Every member of our community has felt the consequences. The needs grow exponentially by the day.

Federation is the only organization with the vantage point and ability to scale a truly communal response for the 300,000 Jews in the Greater Washington region.

We are leading the charge to secure Jewish Greater Washington in the present moment and ensure our community will continue to thrive long into the future.



IDENTIFYING OUR COMMUNITY'S GREATEST—AND GROWING—NEEDS

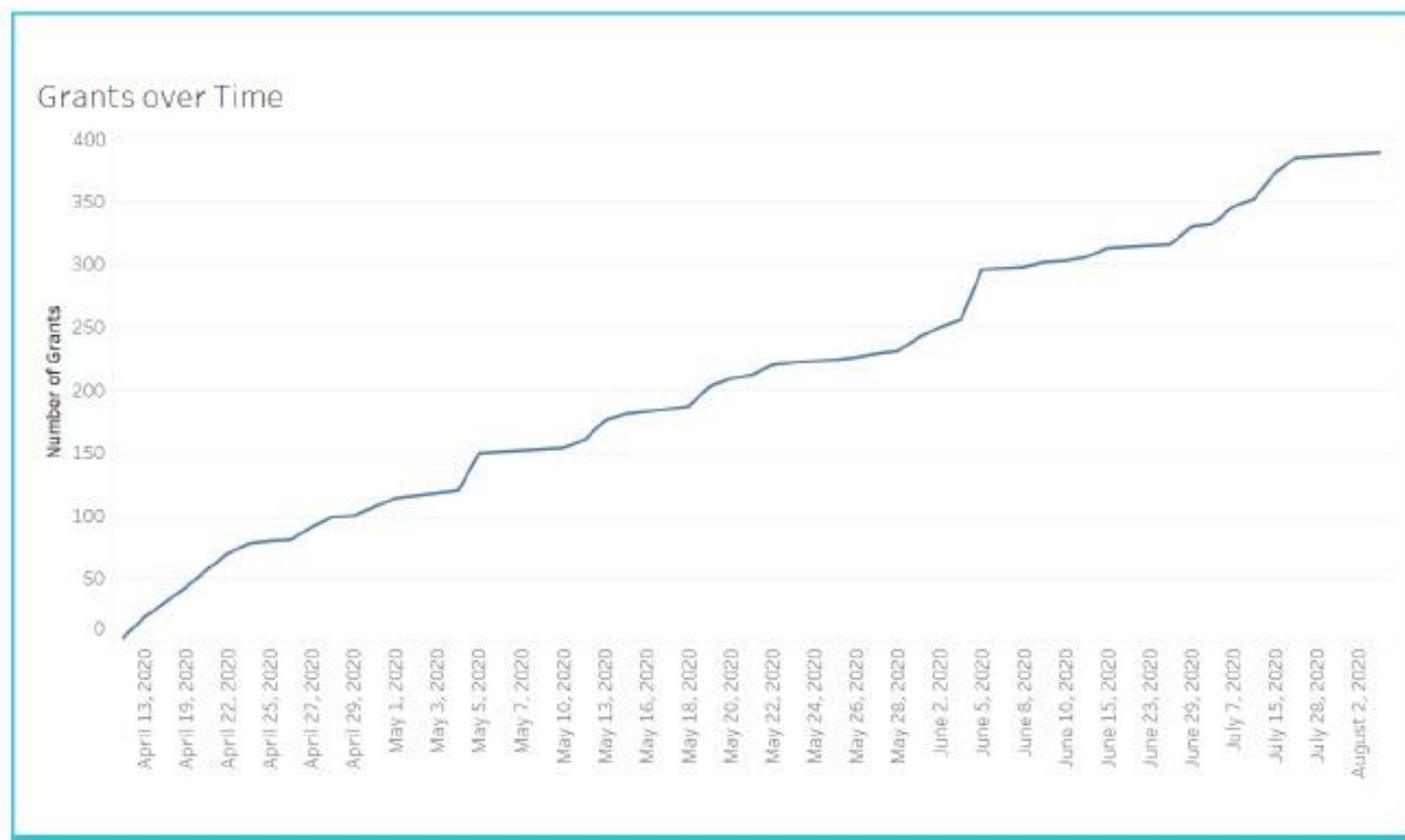
220,316 individuals are unemployed across the Greater Washington region. 131,148 are newly unemployed since August 2019, an average of 175% growth over a 12-month period.*

 **\$2m+** in increased food assistance costs reported by local food pantries

 **600%** increase in community members requesting interest-free loans

Our most vulnerable community members—spanning the full DMV geographic region—are at greater risk than ever before of not being able to access even the most basic necessities.

*As reported by the U.S. Bureau of Labor Statistics



GREATER WASHINGTON'S JEWISH AGENCIES ARE SEEING THE WARNING SIGNS OF A COMMUNITY IN GROWING CRISIS

Families that have never experienced financial hardship are now facing sudden, devastating losses. Without support, many will lose access to essential, Jewish identity-building programs and experiences.



2,600+

children attend Jewish Day School*



\$7m

projected need for Day School scholarships and financial aid



8,200+

children attend Jewish summer camp*



\$4m

projected need for overnight camp scholarships and financial aid for summer 2021



4,000+

children attend Jewish early childhood programs and preschools



\$2m+

in refunds to preschool families due to closures



\$17.5m+ in budget shortfalls are projected by Jewish agencies due to lost revenue and fundraising as well as increased costs



MOBILIZING COMMUNAL LEADERS & RESOURCES



SEEING OUR COMMUNITY THROUGH A TIME OF CRISIS

\$25m+ in SBA loans to local Jewish organizations

\$4.4m+ raised through the Jewish Community Coronavirus Emergency Response Fund

\$1.69m in emergency loans and grants allocated to support communal organizations due to unprecedented closures and increased needs

\$892,050 allocated to directly assist families across the community

1,220+ individuals have received cash/food assistance

Together, we are ensuring that the most vulnerable people across the DMV can access:



Emergency cash and food assistance



Safe places to live



Treatment for physical and mental health concerns



Water, gas, and electricity



KEEPING OUR COMMUNITY CONNECTED & ACTING AS A FORCE FOR GOOD



In March, Federation launched “Connect with Purpose During COVID-19,” an online resource center that leverages our Jconnect platform for community members to learn about online events, access digital resources, and more.

34,306

total users visited Jconnect
from March - August

In June, Federation presented Jconnections, a platform created to connect those who need support with those who want to help. Community members can explore the easily accessible resources, curated volunteer opportunities, and simple tools needed to create and mobilize volunteer groups in acts of loving kindness.

In July, Federation, JSSA, and our network of Jewish community human service organizations launched **703-J-CARING: The Jewish Community Support Line**. With one call, individuals across DC, MD, and Northern VA can connect with a professional ready to assist them in finding the resources right for them from across the region. The Support Line (**703-522-7464**) is accessible by phone Monday - Friday, from 9:00 AM - 6:00 PM. More information can be found at [jcaring.org](https://www.jcaring.org).

Federation has allocated
\$128,304
in funding for this project.



**SECURING OUR
COMMUNITY.**

**WORKING TOWARDS
A STRONG, VIBRANT
JEWISH FUTURE.**



DRIVEN BY VISION: NOW & ALWAYS



Federation is driven to address the most critical needs of our community—during times of calm *and* times of crisis.

The needs of our Jewish community continue to grow and shift as the coronavirus pandemic continues. The steps we take right now will help our most vulnerable community members and protect our vital institutions—in the immediate short-term and later on, as demands evolve.

Together, we must ensure that we can weather the crisis of today and still have a strong and vibrant Jewish community tomorrow. Your support is more crucial than ever.

While present circumstances change, new needs arise, and our priorities evolve, Federation never loses sight of our long-term goals for our community.

Federation has taken decisive action to address our community's most immediate and urgent concerns during the coronavirus pandemic. Amidst this crisis, our vision and mission remain unchanged and more important than ever.



VISION FOR OUR COMMUNITY

An open, connected, and vibrant Jewish community that cares for each other, fosters Jewish learning and journeys, embraces Jewish peoplehood and Israel, and acts as a force for good in the world.

OUR MISSION

To inspire, build, and sustain vibrant Jewish life in a changing world by mobilizing our community in common purpose, intentional innovation, and effective action.



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